

## **OTRA INFORMACIÓN RELEVANTE AGILE CONTENT, S.A.**

Bilbao, 5 de mayo de 2025

Muy señores nuestros,

En virtud de lo previsto en el artículo 17 del Reglamento (UE) nº 596/2014 sobre abuso de mercado y en el artículo 227 de la Ley 6/2023, de 17 de marzo, de los Mercados de Valores y de los Servicios de Inversión, así como en la Circular 3/2020 del segmento BME Growth de BME MTF Equity (en adelante “BME Growth”), ponemos en su conocimiento la siguiente información relativa a AGILE CONTENT S.A. (en adelante “Agile Content” o “la Sociedad”):

### **Otra Información Relevante**

AGILE CONTENT hará una presentación de los resultados anuales del ejercicio 2024 en un webcast online dirigido a inversores, analistas y personas interesadas, hoy lunes 5 de mayo de 2025 a las 12:00h. CET en [este enlace](#). La presentación (adjunta) y la grabación del mismo también estarán disponibles en la sección de “Accionistas e Inversores” de la página web de AGILE CONTENT.

De conformidad con lo dispuesto en la Circular 3/2020 de BME Growth, se hace constar que la información comunicada por la presente ha sido elaborada bajo la exclusiva responsabilidad de la Sociedad y sus administradores.

Atentamente,

Koldo Unanue  
CEO



# 2024 Results Presentation

May 5, 2025





#### Disclaimer

The information in this 2024 Results Presentation has been prepared by Agile Content, S.A. (AgileTV) in accordance with the article 17 of EU Regulation 596/2014 on market abuse and article 227 of Law 6/2023, of 17 March, on Securities Markets and Investments Services and related provisions, as well as with the Circular 03/2020 on Equity of BME MTF.

The information contained in this statement of financial performance has been prepared by AgileTV and includes a management review of the company's business and the financial information taken from the interim financial statements of Agile Content, S.A. and its subsidiaries for the period ended on 31 December 2024, audited by EY (Ernst & Young), as well as statements regarding future prospects

The information and statements regarding future prospects for AgileTV are not historical facts but rather are based on a range of assumptions, and are subject to risks and uncertainties, many of which are difficult to predict and generally beyond the control of AgileTV. Accordingly, shareholders and investors should be aware that such risks could mean the actual results and developments differ materially from those set out, implied or projected in the forward-looking information and forecasts

Save for the financial information referred to herein, neither the information nor the opinions and statements in this document have been verified by independent third parties, and therefore no warranty is expressed or implied as to the fairness, accuracy, completeness or correctness of the information or the opinions and statements expressed

This document does not constitute an offer or an invitation to acquire or take up shares, in accordance with the provisions of Royal Legislative Decree 6/2023, of 17 March, which approves the revised text of the Securities Market and its implementing regulations. Furthermore, this document does not constitute an offer to buy, sell or exchange, or a request for an offer to buy, sell or exchange, any securities, or a request for any vote or approval in any other jurisdiction



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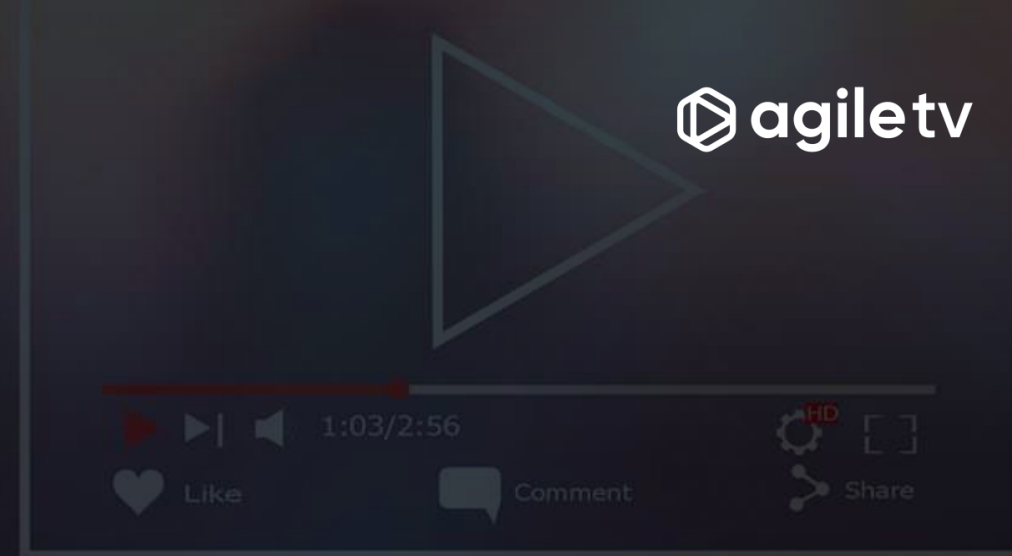


# 1. 2024 Highlights

- ▶ **Guidance compliance.**
- ▶ **MásOrange contract renewal.**
- ▶ **International expansion of the AgileTV Platform.**
- ▶ **Growth in AgileTV Devices and set the business on sale.**
- ▶ **AgileTV Technologies portfolio revamp.**
- ▶ **Growth of professional services.**
- ▶ **Focus: elimination of non-synergistic businesses.**



## 2. 2024 in Figures

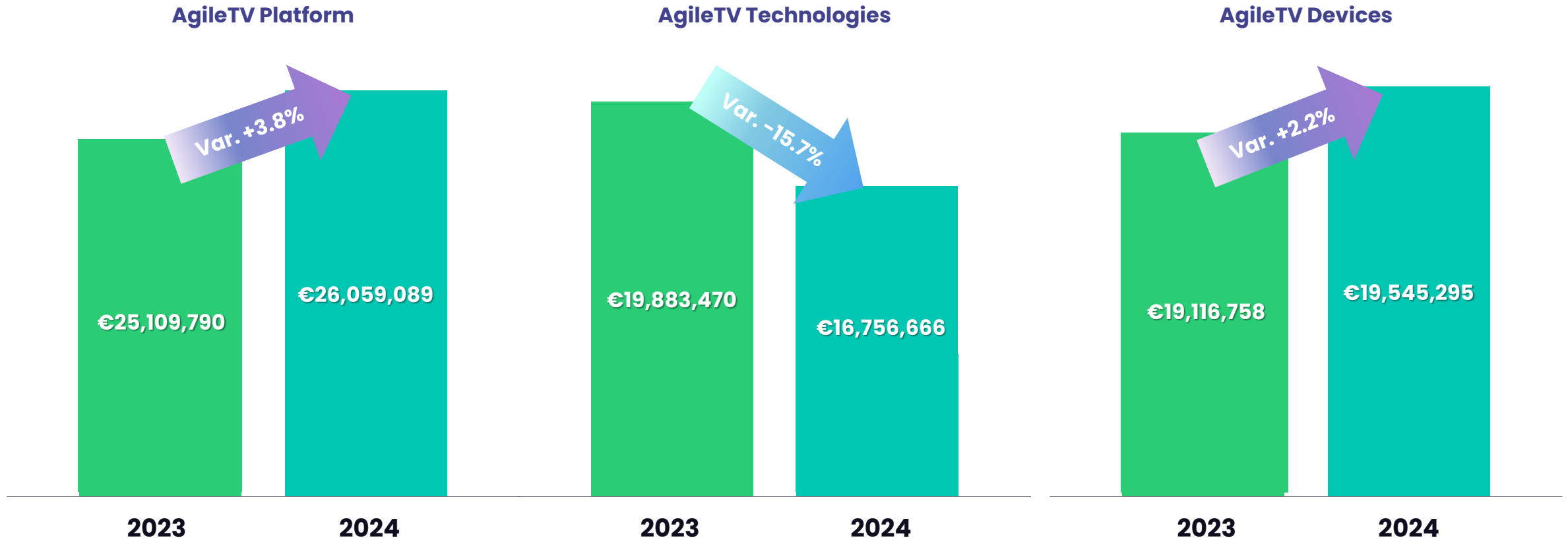


	agiletv		agiletv + WETEK	
	2023	2024	2023	2024*
Revenues (gross)	€83.4M	€84.0M	€102.5M	€101.7M
EBITDA	€8.9M	€10.7M	€14.1M	€14.5M
OFCF	€3.3M	€4.9M	€7.0M	€7.5M

\* Comparable figures according to 2023 IRFS standards. Figures based on AgileTV and WeTek individual audits.



# 3. Business Segments Net Revenues Evolution

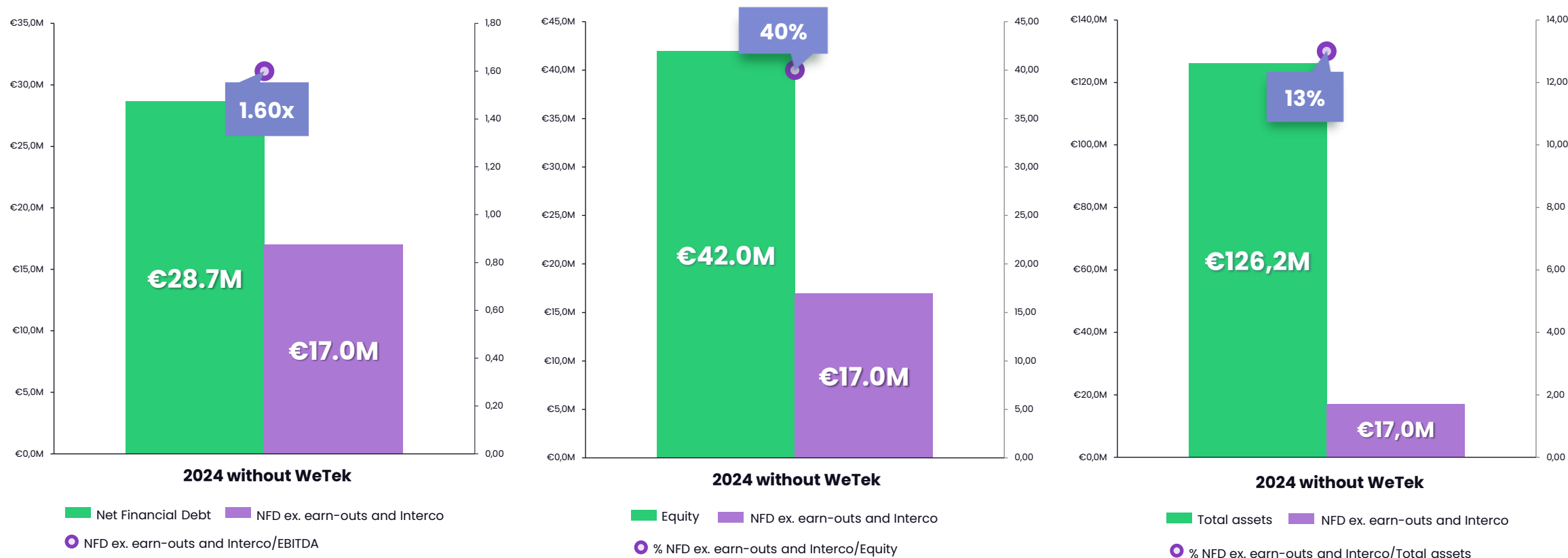




## 4. 2024 Consolidated Results: Debt Status

▶ NFD/EBITDA ratio is 1.60x (2.10x including earn-outs).

▶ NFD/Equity ratio is 40% (53% including earn-outs).







# 5. 2024 Guidance<sup>1</sup>

- ▶ Slight deviation in Net Revenues and fully compliance in EBITDA and OFCF.
- ▶ +1 p.p. increasing conversion rate on EBITDA (23%) and OFCF (12%) vs Net Revenues.

	Lower Bound	Upper Bound	Average	2024 <sup>2</sup>	% Compliance
Net Revenues	€64.0M	€66.5M	€65.25M	€62.4M	95.6%
EBITDA	€14.5M	€16.2M	€15.35M	€14.5M	✓ 94.5%
OCF	€7.3M	€8.2M	€7.75M	€7.5M	✓ 96.8%

<sup>1</sup> See PI published on April 10, 2024: [https://www.bmegrowth.es/docs/documentos/InfPrivilegiada/2024/04/05102\\_InfPriv\\_20240410\\_1.pdf?MfDCLQ](https://www.bmegrowth.es/docs/documentos/InfPrivilegiada/2024/04/05102_InfPriv_20240410_1.pdf?MfDCLQ)

<sup>2</sup> Comparable figures according to 2023 IRFS standards. Figures based on AgileTV and WeTek individual audits.



## 6. 2025 Preview

- ▶ **Launch of AgileTV as a Service in the United States in partnership with United Teleports and BNS, combining traditional pay-TV and OTT services into a single and intuitive interface.**
- ▶ **Strategic partnership with Canal+ to launch a commercial proposal for DACH region.**
- ▶ **Verimatrix and Harmonic partnerships expansion to strengthen commercial opportunities globally.**
- ▶ **Increased sales opportunities for both AgileTV Technologies and AgileTV Platform business segments.**





# 7. Guidance 2025



Figures expressed in million euros

	2024	2025 Estimated <sup>1</sup>	
		Range (€)	Range (%)
Net Revenues <sup>2</sup>	€44.7	€45.6 / €47.9	+2% / +7%
EBITDA	€10.7	€11.3 / €11.8	+5% / +10%
Operating Free Cash Flow	€4.9	€5.1 / €5.4	+5% / +11%



Figures expressed in million euros

	2024	2025 Estimated <sup>1</sup>	
		Range (€)	Range (%)
Net Revenues <sup>2</sup>	€19.6	€19.6 / €20.6	0% / +5%
EBITDA	€3.8	€3.8 / €4.0	0% / +5%
Operating Free Cash Flow	€2.6	€2.6 / €2.9	0% / +12%

1. See PI published on February 26, 2025: [https://www.bmegrowth.es/docs/documentos/InfPrivilegiada/2025/02/05102\\_InfPriv\\_20250226.pdf](https://www.bmegrowth.es/docs/documentos/InfPrivilegiada/2025/02/05102_InfPriv_20250226.pdf)  
2. Net Revenues = Net amount of turnover after deducting the impact of content management.



## 8. Closing Remarks

- ▶ **Solid basis for a strong commercial strategy.**
- ▶ **Reversed trend from H1 to H2 2024.**
- ▶ **New product and commercial opportunities.**
- ▶ **Increased sales opportunities for both AgileTV Technologies and AgileTV Platform business segments.**







## 9. Q&A



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# Thank you

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